



Become a Corporate Partner!

Supporting Shakespeare Dallas' unique programming comes with attractive benefits including branding, executive positioning and entertainment opportunities that reach 50,000 people annually.

2008 Shakespeare in the Park Productions:
Othello, All's Well That Ends Well, The Merchant of Venice

Sponsorship Packages

Platinum Title Sponsor - \$30,000

SUMMER SEASON STILL AVAILABLE!

Prominent brand visibility as the single premier Title Sponsor for either the fall or summer Shakespeare in the Park series.

- Acknowledgment in all promotional items used for the fall or summer Shakespeare in the Park series (invitations, program, posters, flyers, advertisements, tickets, e-marketing, press releases, etc.)
- Recognition on nightly pre-recorded announcements aired prior to show time
- Lead recognition in nightly curtain speech
- Unlimited complimentary tickets
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Full page ad on back of season program
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events

Presenting Sponsor - \$15,000

SUMMER SEASON STILL AVAILABLE!

Visible positioning as one of two presenting sponsors for either the fall or summer Shakespeare in the Park series

- Acknowledgement in select promotional items used for the fall or summer Shakespeare in the Park series (invitations, programs, posters, flyers, advertisements, press releases, etc.)
- Unlimited complimentary tickets
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Full page ad in season program
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events

Production Sponsor - \$10,000

SUMMER SEASON STILL AVAILABLE!

Exclusive branding and entertainment opportunity as the only production sponsor for Othello, All's Well That Ends Well, or The Merchant of Venice

- Acknowledgement in select promotional items used for each production
- Unlimited complimentary tickets
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Half-page ad in season program
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events

Performance Sponsor - \$5,000

Branding and entertainment opportunity as the underwriter of one performance of Othello, All's Well That Ends Well, or The Merchant of Venice

- Unlimited complimentary tickets
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Half-page ad in season program
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events

Performance Co-Sponsor - \$2,500

Branding and entertainment opportunity as the co-underwriter of one performance of Othello, All's Well That Ends Well, or The Merchant of Venice

- 100 complimentary tickets
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Quarter page ad in program
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events

Friend of Will - \$1,000

Partnership opportunity as a supporter of accessible Shakespeare in the Park performances

- 50 complimentary tickets
- On-site banner recognition during the entire event
- Recognition in event program
- Invitations to special events