



D A L L A S

The Taming of the Shrew &

The Merry Wives of Windsor, TX

2009 Summer Shakespeare in the Park Season

Six-week production at Samuell-Grand Amphitheatre

Become a Corporate Partner!

Supporting Shakespeare Dallas' unique programming comes with attractive benefits including branding, executive positioning and entertainment opportunities that reach approximately 30,000 people each summer.

Summer Season Sponsorship Packages

Platinum Title Sponsor - \$30,000

Prominent brand visibility as the single premier Title Sponsor for the summer Shakespeare in the Park season.

- Acknowledgment in all promotional items used for the summer Shakespeare in the Park season (invitations, program, posters, flyers, advertisements, tickets, e-marketing, press releases, etc.)
- Recognition on nightly pre-recorded announcements aired prior to show time
- Lead recognition in nightly curtain speech
- Unlimited complimentary tickets for summer productions
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Full page ad on back of summer season program
- On-site banner recognition during the summer season
- Recognition in the summer season program
- Invitations to special events year-round

Presenting Sponsor - \$15,000

Visible positioning as one of two presenting sponsors for the summer Shakespeare in the Park season

- Acknowledgment in select promotional items used for the summer Shakespeare in the Park series (invitations, programs, posters, flyers, advertisements, press releases, etc.)
- Unlimited complimentary tickets for summer productions
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Full page ad in summer season program
- On-site banner recognition during the summer season
- Recognition in the summer season program
- Invitations to special events year-round

Production Sponsor - \$10,000

Exclusive branding and entertainment opportunity as the only production sponsor for The Taming of the Shrew and The Merry Wives of Windsor (TX)

- Acknowledgment in select promotional items used for each production
- Unlimited complimentary tickets for summer productions
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Half-page ad in summer season program
- On-site banner recognition during the summer season
- Recognition in summer season program
- Invitations to special events year-round

Performance Sponsor - \$5,000

Branding and entertainment opportunity as the underwriter of one performance of The Taming of the Shrew or The Merry Wives of Windsor (TX)

- Unlimited complimentary tickets for summer productions
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Half-page ad in summer season program
- On-site banner recognition during the summer season
- Recognition in the summer season program
- Invitations to special events year-round

Performance Co-Sponsor - \$2,500

Branding and entertainment opportunity as the co-underwriter of one performance of The Taming of the Shrew or The Merry Wives of Windsor (TX)

- 100 complimentary tickets for summer productions
- VIP package including free parking & priority seating
- Positioning opportunity to address crowd as guest emcee
- Quarter page ad in summer season program
- On-site banner recognition during the summer season
- Recognition in summer season program
- Invitations to special events year-round

Friend of Will - \$1,000

Partnership opportunity as a supporter of accessible Shakespeare in the Park performances

- 50 complimentary tickets for summer productions
- On-site banner recognition during the summer season
- Recognition in summer season program
- Invitations to special events year-round