

SEASON SPONSORSHIP AGREEMENT
BRAND BUILDERS

Company Booth

Market directly to Shakespeare Dallas audiences, and take advantage of our great new introductory rates! All packages include one 6' table and two chairs inside the Samuell-Grand Amphitheatre and/or Addison Circle Park (table placement is at the discretion of Shakespeare Dallas). Company to supply materials, including any table coverings and staffing. 10'x10 tents are welcome (at the company's expense).

Table with pricing for Company Booth: Weeknight \$75/night, Weekend \$100/night, Weekly (Tuesday-Sunday) \$350, Full season (Tuesday-Sunday, 6 weeks) \$2,000

Company Banner \$650

Displayed in Shakespeare Dallas' "lobby," also known as the front entrance to the performance venue at the Samuell-Grand Amphitheatre and Addison Circle Park (Company supplies 3' x 8' banner.)

Playbill Advertising

Your ad will run for 6 weeks in June & July, or 4 weeks in September & October, with exposure to Dallas and/or Addison markets. (Ad space is limited. Ads are placed on a first signed, first paid basis.)

Table with pricing for Playbill Advertising: Center spread \$2,200, Full-page inside front cover \$1,700, Full-page inside back cover \$1,700, Inside full page \$1,000, Inside half page \$750, Inside quarter page \$500

Brand Builder Special

Combine any two Brand Builder opportunities and SAVE! Purchase two of any three marketing opportunities and take 25% off the total price.

TERMS:

Payment due upon completion of order form. All advertising is subject to the approval of the publisher and deadlines established by Shakespeare Dallas. Advertisers assume full responsibility and liability for any claims made in their advertisements. Positioning of advertisements is at the discretion of the publisher unless special placement fee is paid. Special placement and position requests are honored for any ads, half page or larger, for an additional cost of \$75, pending availability. All ads must be "camera ready" at the dimensions given. High resolution electronic format .eps or .pdf preferred. Additional charges may apply for ads not camera ready.

Please make checks payable to Shakespeare Dallas. Please send order form, payment, and artwork to: Shakespeare Dallas, 3630 Harry Hines Blvd., 3rd Floor, Dallas, TX 75219, Attn: Brand Builders. Artwork may be sent electronically to jstewart@shakespearedallas.org .

PLEASE FAX ORDER FORM TO SD OFFICES (214.559.2782) TO EXPEDITE PLACEMENT. THANK YOU.

Company Name: _____

Contact Name: _____ Email: _____

Address: _____

Phone: _____ Fax: _____

Total Due: _____